



Would you like your audience to gain:

- new insights and practical tools to boost their organization's productivity?
- a deeper understanding of the value and ways of fully engaging with staff?
- a sense of the fun they can have as part of becoming a learning organization?
- know-how that builds bottom line profits and agility to keep their business in business?

The environment is the key to these gains – but is often seen as a cost to business, an 'optional extra' to core business or a barrier to more efficient business. As leading firms have found, the insights you gain from understanding your business and the environment will unlock your organization's creativity, innovation and productivity in ways that will astonish and delight you.

Clare Feeney has worked with central, regional and local government, in universities and with manufacturers, contractors, consultants, farmers, first peoples, community groups and water supply, stormwater and sewerage utilities. She has won awards for both her speaking and her environmental work.

Clare's keynotes can be tailored for your unique needs and event outcomes, and include:

The Productivity Paradox: three steps to grow your business productivity and profits, including one that will surprise you...

Vital signs: how environmental danger signals can diagnose poor business performance and warn you to take a closer look at a company's other vital signs. This presentation shows how these firms can manage their way out of the risk zone by reframing *The Productivity Paradox* for:

- the civil construction sector
- the financial and insurance sectors and anyone running, advising, supplying or investing in any business.

The Existential Doughnut: 'The end of the world might not come from nuclear war. It might come from shopping.' Waste engineer Alan Fielding's quote takes us into the economy and the meaning of life: where does our own happiness fit in the big picture of people, planet and profit?

The Partnership Principle: how to set up successful environmental training programs – a 7-step guide for government agencies, major corporates, utilities, not-for-profits and any organization that needs to make a difference. Based on 20-years of experience with a major program that created a new profession and an enduring partnership between industry and government.

Workshops

Most of these presentations are supported by conference breakout sessions, workshops and interactive distance learning that add real value to company bottom lines – and grow the happiness and productivity of company staff.

MCing

People need to go home fizzing with ideas from your conference. I delight in drawing out the insights of your speakers and working sessions and linking their ideas to your conference theme.

Enquiries about speaking engagements

To enquire about your speaking engagement, contact me direct – see the details on the next page.

☞ See overleaf how these keynote speaking presentations will benefit your audiences....



Find out more at www.clarefeeney.com.

Clare is a professional speaker, author and trainer specializing in business productivity and the environment-related financial risks and opportunities that businesses face.

How 'The productivity paradox' will add value to your audience

Productivity – it's the 'holy grail' for governments and organizations of all kinds. But it's an elusive goal; like happiness, it's seldom found by aiming straight at it. In this thought-provoking presentation, Clare shows how one company tripled its turnover after radically improving its environmental performance. She explains how productivity is a side-benefit of sustainability initiatives, the value of which often exceeds that of the primary initiative.

This presentation can be tailored for anyone from the board room to the shop floor: CEOs, CFOs, HR, safety and environment managers, middle management, sales and supply chain personnel.

Your audiences will come away from this keynote presentation with:

- new insights into the unexpected – but proven – causes of productivity growth
- learnings from many real life stories – most of them humorous, and some sobering
- practical tools to act on these to boost their organizations' productivity.

How 'Vital Signs' will reduce your audience's exposure to financial risk

Firms that perform poorly in one area of managing their business usually do badly in others too – including profitability. Your audiences will come away from this keynote presentation with an understanding of:

- how environmental danger signals can diagnose poor business performance
- how environmental initiatives can restore poorly performing businesses to profitable operations
- what to look if you are running, advising, servicing or investing in any business
- leading international research backing up the benefits of sustainability for business profitability.

What your audience will get from 'The Existential Doughnut'

Aimed at general as well as business audiences, this keynote presentation will confirm your audience members' suspicion that the money men have got it wrong. But what does it mean for businesses who want to stay in business, and for people who are increasingly searching for a more balanced and meaningful life?

Your audience will come away with some practical insights about:

- the big picture of people, planet and profit in today's volatile world
- what more sustainable businesses can look like
- how to grow the happiness in our own lives.

What your audience will get from 'The Partnership Principle'

This keynote presentation spells out seven steps to set up successful environmental training programs. It is relevant to government agencies, major corporates, not-for-profits and any organization that needs to make a difference. These audiences will come away from this presentation knowing how to avoid many pitfalls and dead-ends, including by:

- finding partners within and beyond their organization
- making a compelling case for the needs and benefits of their training
- understanding their trainees and their learning needs
- gaining long term resourcing and support for their training program.

Contact Clare at:

Phone + 64 9 973 0880

Mobile + 64 9 21 631 843

Web www.clarefeeney.com

Blog www.clarefeeney.blogspot.com

Email clare.feeney@ebg.co.nz

My active working life and the need to take regular time to foster the creative insights that will boost your business may sometimes mean it takes a day or two for me to get back to you. Be assured I will do so.

Clare cast a spell over the group with her friendly and engaging manner. Passion and experience could be felt in her words and her ability to shape the message to the PR industry made it all the more impressive. Clare's presentation is brought up time and time again as one of the best speakers we had the privilege of hosting this year. Karen White, Auckland University of Technology Club PR

Clare is a star, without question. I have heard her speak to a variety of audiences. She has a great range of words and expressions and uses them to both engage the audience in a wonderful manner and also to get her message across. A delightful and entertaining speaker. Brian Handyside, Erosion Management Ltd



Find out more at www.clarefeeney.com.

Clare is a professional speaker, author and trainer specializing in business productivity and the environment-related financial risks and opportunities that businesses face.